intimate

Overview

intimate is a cryptocurrency designed specifically for the adult industry to manage payments, trust and reputation for an industry that has long suffered institutional bias.

intimate has produced an indepth token white paper that describes how intimate will transform the establishment of trust and the execution of payments, it is highly recommended that you read this document prior to making any decisions. Whitepaper available here.

MISSION STATEMENT

intimate is a cryptocurrency that provides payments and trust for the adult industry, making it safer and more secure for all.

Contents

Background

What problems does the adult industry face?

The adult industry has always faced a range of challenges. The introduction of digital technology has removed many barriers to its expansion but it has also introduced some.

Innovation in the adult industry is restricted by access to payment solutions

Most payment gateways outright refuse to deal with businesses that service the adult sector. Payment gateways hide behind assertions of fraud, which is a risk, but one that can be mitigated with identity solutions. In reality, payment gateways, or the banks that service them, avoid the industry due to perceived, and real reputational risk.

The specialised payment gateways that deal with the adult industry face high risks and operational costs which are passed onto adult industry companies as transaction fees which are often prohibitive for the business.

Balancing trust with anonymity is very difficult

In the adult services industry, a provider's sense of safety and willingness to pursue new business is reliant on trusting clients. In the absence of trust, service providers need to take additional, often inadequate, security measures prior to meeting a client. Often they will simply choose not to meet the client thereby foregoing revenue. On their part, clients do not want to volunteer information or payment details that could be used to expose them so it is difficult to establish trust.

The industry is fragmented

Identity validation and risk assessment around payments is carried out by hundreds of companies across the ecosystem. False negatives around payments are very common leading to missed revenue and service opportunities.

Changing regulations in the industry (such as age verification in the UK) are going to increase the cost of services across the board and lead to a further reduction in service provision.

Currently most entities operate in silos which means clients need to provide information each time they engage a new service which is a barrier for many consumers.

What is intimate & how does it solve these issues?

intimate (ITM) is a token for payments and trust designed for and by the adult entertainment industry. intimate provides an open, distributed mechanism for managing payments and reputation across all segments of the adult industry including content delivery, interactive content and services. These payments and attributes are transparent and non-corruptible.

intimate will provide specific features uniquely valuable to the adult industry. It builds on the familiar advantages of blockchain as an anonymised ledger but also enables reputation to be established for participating parties, thus providing the foundation of trust so desired by providers. Even in legally favourable jurisdictions, the adult industry has not had this level of trust and security. Consumers and Providers can build a reputation by establishing a history of satisfactory transactions on the intimate network. Bad or fraudulent activity on the network would essentially cost the user their reputation and access to the network.

Benefits

A payment network tailored to the adult industry.

intimate will provide a dedicated global network designed to support existing industry infrastructure in its transition to cryptocurrency

A comprehensive, private and robust reputation system.

The reputation system is pivotal to achieving intimate's longterm purpose.

Providing scalability and flexibility.

intimate will use secure off-chain transactions to minimize the friction of transactions and provide broad scalability to the network.

Industry integration and support.

intimate is built by the adult industry, for the adult industry. The go-to-market strategy is focussed on industry partnership and co-marketing.

ITM Tokenomics

The ITM token is the native token of the intimate chain.
It has utility, staking and transactional functions.

Utility

- Transaction fees are burned to create feedback.
- Payment using two-party trustless escrow.

Staking

- Vote to elect network validators.
- Stake is part of the rating algorithm and can therefore:
  — Increase rewards.
  — Increase visibility within the intimate wallet.
  — Stakers can freely consume intimate APIs.

Transactional

- Low finality times for transactions.
- Low cost of transactions / smart contracts execution.
- Hedge against exchange risk.
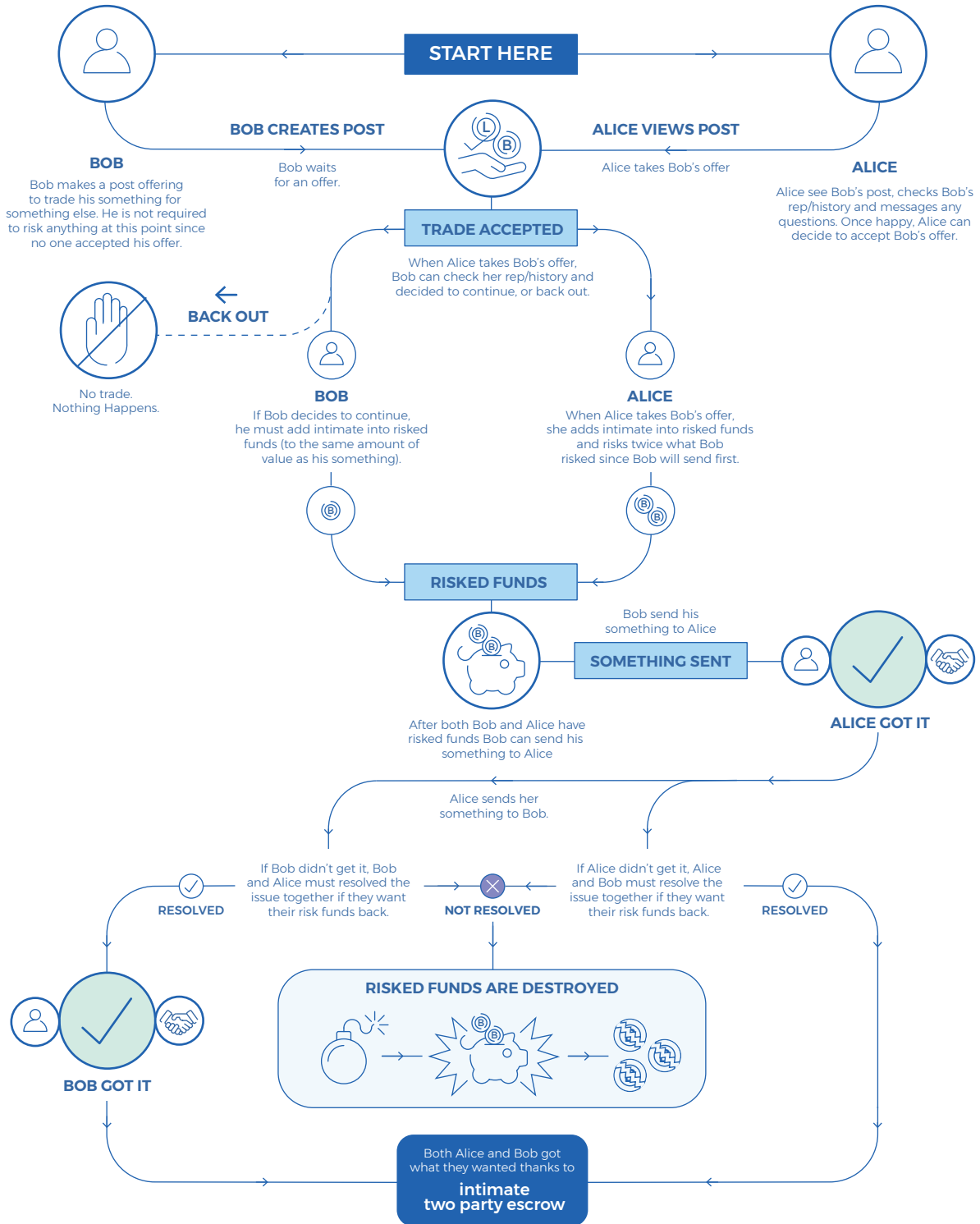- Payment channels for micro-transactions.
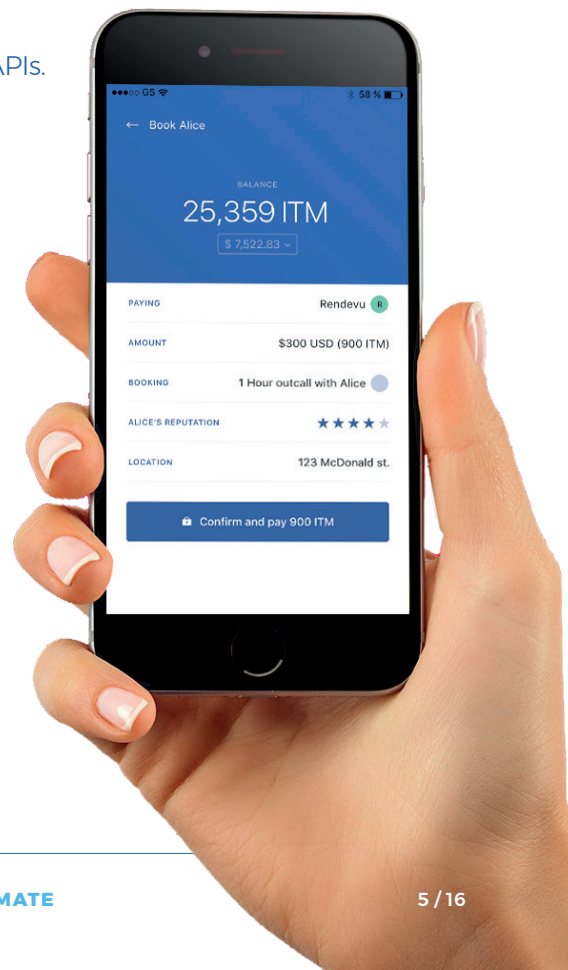
How Two Party Escrow Works

Alice and Bob do not know each other but Alice has something Bob wants and Bob has something Alice wants. Unfortunately, they can't make the trade because neither of them trust each other enough to send their something first.

BOB   **NO DEAL**   **ALICE**

Thankfully, there's intimate to help them make the trade safely with the use of two party escrow

START HERE

BOB CREATES POST   **ALICE VIEWS POST**

BOB
Bob makes a post offering to trade his something for something else. He is not required to risk anything at this point since no one accepted his offer.

Bob waits for an offer.

Alice takes Bob's offer

ALICE
Alice see Bob's post, checks Bob's rep/history and messages any questions. Once happy, Alice can decide to accept Bob's offer.

TRADE ACCEPTED
When Alice takes Bob's offer, Bob can check her rep/history and decided to continue, or back out.

BACK OUT

No trade. Nothing Happens.

BOB
If Bob decides to continue, he must add intimate into risked funds (to the same amount of value as his something).

ALICE
When Alice takes Bob's offer, she adds intimate into risked funds and risks twice what Bob risked since Bob will send first.

RISKED FUNDS

Bob send his something to Alice

SOMETHING SENT

After both Bob and Alice have risked funds Bob can send his something to Alice

ALICE GOT IT

Alice sends her something to Bob.

If Bob didn't get it, Bob and Alice must resolved the issue together if they want their risk funds back.

RESOLVED

NOT RESOLVED

If Alice didn't get it, Alice and Bob must resolve the issue together if they want their risk funds back.

RESOLVED

RISKED FUNDS ARE DESTROYED

BOB GOT IT

Both Alice and Bob got what they wanted thanks to
**intimate
two party escrow**

"intimate's approach to the adult industry is one of great respect and understanding, it is a pleasant change to deal with solution providers who think through our actual needs"

— Sahara Knight

Sample Use Cases

Login on external classified website

1. Bob downloads the intimate wallet.

2. He can browse a directory of external platforms where he can spend ITM.

3. Bob chooses a classified website, and signs up with his intimate account. He can now log in and out without using any login/password and browse ads with personalized ratings.

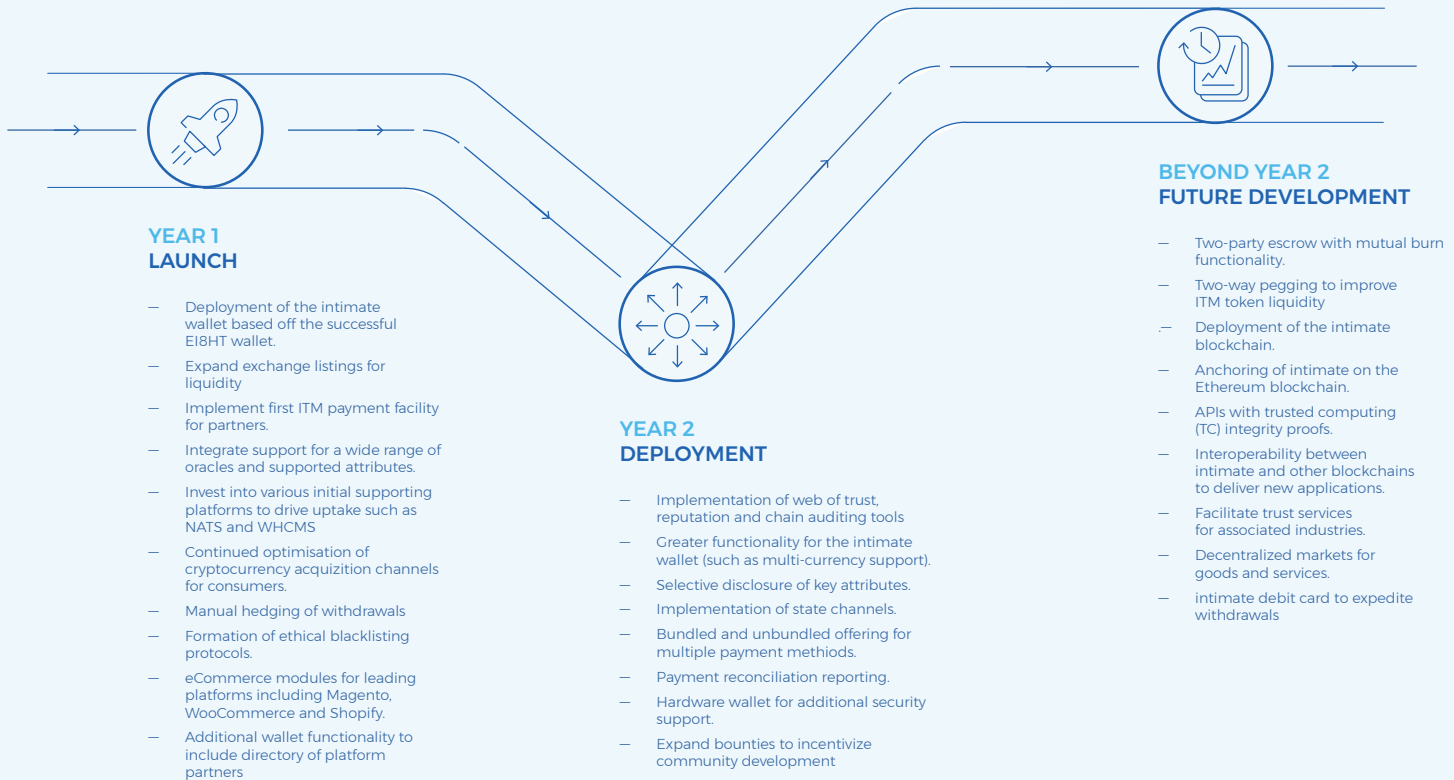### Two-party escrow for positive interaction

1. Bob, a client, finds Alice's services on a decentralized market, which is priced at 100 ITM.

2. Bob wants to engage Alice, so he requests Alice's services for a specific time.

3. Alice approves the request.

4. Bob and Alice both lock up 200 ITM in bonding.

5. After the interaction, they both leave each other a positive feedback.

6. Alice receives 200 ITM and Bob receives 100 ITM.

Successful management of toxic customer

1. Bob signs up to a SugarDating website, a matchmaking service which integrates intimate.

2. Bob wants to engage Alice, an adult services provider.

3. Bob is required to have three attributes (e.g. ID) verified by a trusted intimate oracle.

4. GBG verifies Bob's ID and background, and publicly signs his attributes.

5. Bob can now engage Alice, and they set up an appointment.

6. Bob behaves in such a way that causes Alice to terminate the appointment.

7. Alice terminates the appointment, and immediately contacts the match maker.

8. They leave Bob a negative feedback, destroying Bob's reputation via intimate.

9. Future users will see a trusted source has deemed Bob to be toxic and should be avoided.

10. Bob will unlikely be able to continue using his current identity for intimate services.

Road Map

YEAR 1
LAUNCH

— Deployment of the intimate wallet based off the successful EI8HT wallet.

— Expand exchange listings for liquidity

— Implement first ITM payment facility for partners.

— Integrate support for a wide range of oracles and supported attributes.

— Invest into various initial supporting platforms to drive uptake such as NATS and WHCMS

— Continued optimisation of cryptocurrency acquizition channels for consumers.

— Manual hedging of withdrawals

— Formation of ethical blacklisting protocols.

— eCommerce modules for leading platforms including Magento, WooCommerce and Shopify.

— Additional wallet functionality to include directory of platform partners

YEAR 2
DEPLOYMENT

— Implementation of web of trust, reputation and chain auditing tools

— Greater functionality for the intimate wallet (such as multi-currency support).

— Selective disclosure of key attributes.

— Implementation of state channels.

— Bundled and unbundled offering for multiple payment methiods.

— Payment reconciliation reporting.

— Hardware wallet for additional security support.

— Expand bounties to incentivize community development

BEYOND YEAR 2
FUTURE DEVELOPMENT

— Two-party escrow with mutual burn functionality.

— Two-way pegging to improve ITM token liquidity

— Deployment of the intimate blockchain.

— Anchoring of intimate on the Ethereum blockchain.

— APIs with trusted computing (TC) integrity proofs.

— Interoperability between intimate and other blockchains to deliver new applications.

— Facilitate trust services for associated industries.

— Decentralized markets for goods and services.

— intimate debit card to expedite withdrawals

Tech industry Support for intimate

In addition to the support from the adult industry intimate is fortunate to have a wide range of supportive technology partners. With over 4 years experience in cryptocurrency, the founders of intimate have strong working relationships being utilized for the intimate platform.

NATS by Too Much Media

NATS is a leading affiliate program back-end solution within the adult industry. Trusted by affiliates and relied on by some of the largest programs in the industry, NATS is an excellent solution for both new and existing affiliate programs made stronger through the intimate partnership.

MojoHost

MojoHost is dedicated to providing reliable hosting for the adult industry in top tier data centres around the world. Where many companies globally turn their back on adult, MojoHost has been a proud partner for many years.

Partners

Unlike many tokens which are attempting to move to a fully decentralized model, intimate is a move away from traditional payments facilites such as banks which are withholding fair banking services from the industry we proudly partner with.

Formany peer to peer (P2P) tokens, the go to market strategy is utilizing social media heavily from day one and relying on network effect (principally giving away tokens) to demonstrate their value. intimate are employing a channel strategy working with adult platforms that have 100K+ unique monthly users focused on long term, commercially viable incentivisation of their consumers.

intimate has recently hired business development managers in Europe and North America to build on the launch partners below, with new partners being added weekly. Before the end of the 2018 calendar year we expect to have 100+ partner sites with traffic in excess of 22.5M users per month. intimate is targeting 3.5% of transactions on those sites by then end of 2019 through aggressive marketing, with targets of 5-10% of transactions in 2-3 years and 25% of transactions within 5 years.

Club X are one of the leading Australian proprietors of adult stores both in physical retail and online.

Rendevu is an on-demand match making platform for escorts. Rendevu will be accepting intimate for booking fees.

BaDoink VR has been a long term innovator in the space of adult virtual reality.

Television X is a UK based adult television experience featuring recorded and live content. TVX also run a highly coveted awards program for the adult industry.

Urban Resorts runs Japanese love hotels which provide rooms for adult encounters by the hour and are looking for more discrete payment options.

Paul Raymond Publications is the oldest and largest pornography producer in the UK spanning physical and digital properties.

SEXPO, is a health, sexuality and lifestyle exhibition that takes place in AU, UK, and RSA. SEXPO includes exhibitors with a health and wellness focus and often includes celebrities from the adult industry.

Prudish is a leading provider of lingerie and lifestyle products that focus on high end design aesthetics.

SUGAR DADDY SITE COMING SOON
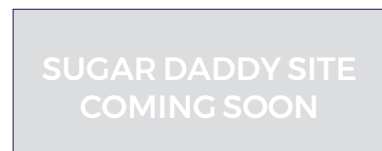
intimate is currently in discussion with one of the leading providers of seeking arrangement dating sites to manage the proof of staking. This agreement will give access to 40K new users per day.

Token Detail

The section below outlines the various details of the token.

intimate contract detail

The following table outlines the various attributes of the intimate token.

Attribute	Detail
Symbol	ITM
Public sale launch	26 April 2018, 9:00:am GMT (dependant on audit)
Public sale rate	1 ETH = 600 ITM
Public sale close	7 June 2018, 23:59:59 GMT
Platform	Ethereum Blockchain ERC-20
Token supply	33 Million Tokens
Crowd sale	13 Million Tokens

⊢⊣|hosho

Smart Contract Audit

intimate has engaged Hosho.io to conduct and publish the smart contact audit ahead of the public sale. Hosho are the market leader in smart contract auditing and penetration testing for the cryptocurrency industry.

In addition to the penetration testing and smart contract audits that are being conducted by Hosho prior to intimate's public sale, Hosho has been contracted to conduct a total of 4 review and 4 penetration tests over the first 12 months of operation.

Vesting schedule

To ensure long term stability and growth of the intimate token, the intimate team and major token holders from the initial coin offering are subject to vesting periods as below.

Allocation	Offset	Vesting
Team and Advisors	18 months	4.17% per month
Industry pre sale	3 months	8.33% per month

Token allocation

The following table outlines how the intimate tokens will be allocated during the token sale.

Allocation	Percentage	Total Tokens
General sale	39%	13M ITM
Staff and General Administration	10%	3.33M ITM
Held by intimate	51%	16.67M ITM

Budget allocation

The following table outlines how the funds are to be used to build and market the platform.

Allocation	Percentage	Total Tokens
Core development	25%	Building a core team for the intimate architecture and infrastructure
Ecosystem development	20%	Working with industry to integrate intimate into existing and new systems
Marketing	25%	Business development and marketing efforts to expand intimate internationally and drive growth through industry, community and government. Incentives for early adopters.
Industry support	10%	Fund to be managed for grassroots and industry support.
Financial	10%	Hedging
Administration	10%	Administrative costs

intimate core team

The following is an overview of the current team working on intimate. The intention is to round out the team with some additional personnel.

Reuben Coppa
Chief Executive Officer / Co-Founder

Reuben is an entrepreneur with 8 years of experience leading technology start-ups from mobile development to cryptocurrencies. Reuben co-founded ABA technology Pty. Ltd. which developed blockchain software for consumers with the launch of the EI8.HT wallet and ongoing support of the bitcoin.js library. ABA operated a bitcoin ATM network which was rolled out across Australia in 2013 and has been working in blockchain consulting since. He is the founder of Rendevu, an on demand mobile platform facilitating simple, sure, safe and secure provision of adult services in 2016.

Key Responsibilities:
• Corporate Vision
• Financial Responsibility
• Commercial & Legal

Leah Callon-Butler
Chief Impact Officer / Co-Founder

Leah is passionate about the evolving world of technology and helping businesses capitalise on this through strategic growth marketing and commercialisation, having led the go-to-market strategy and implementation for a variety of emerging technology solutions across APAC. In addition to commercial and growth marketing experience, Leah has a personal interest in social advocacy and community outreach which formed part of her MBA. She is also involved with a number of female empowerment and leadership initiatives.

Key Responsibilities:
• Social Responsibility
• Go-to-market strategy
• Community Advocacy
• PR & Marketing
• Social Media

Nathan Smale
Chief Operating Officer / Co-Founder

Nathan has 15 years experience in the commercialisation and marketing of digital products and is focussed on the strategic roadmap development for future success. Nathan has worked on digital solutions for health, payments and mobile gambling (with a large focus on KYC and AML policies). As well as participating in the commercialization and implementation of intimate, Nathan will provide the operational leadership to ensure the development roadmap positions intimate to maximise market potential.

Key Responsibilities:
• Overseeing Operations.
• Product Management.
• Commercial Engagements
• Business Development

Patrick Roberts
Chief Technology Officer

Patrick is a believer in the revolutionary power of blockchain technology and cryptocurrencies, and is a consultant for a number of blockchain based projects. He has 10 years experience in Intellectual Property & Innovation, and 5 years in cryptocurrency and blockchain technology. Patrick has worked as a Patent Examiner at IP Australia and co-founded and managed ABA technology Pty Ltd. Patrick has a deep knowledge and experience of cryptocurrency technology, markets and communities, and will assist the team in the development and growth of intimate and its network.

Key Responsibilities:
- Blockchain Architecture
- Product Roadmap and Development
- API Development
- Documentation
- Commercial Implementations
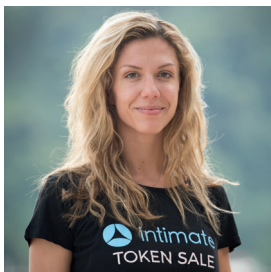
Alex Dohi
Chief Financial Officer

Alexandra is a senior financial and legal manager with a passion for technological innovation and its impact on policy and legislation. A background in Technology, Media and Telecommunications corporate finance lead Alex to specialise in innovation funding where she has spent half a decade securing both government and private funding for innovative companies. Alexandra has a particular interest in how blockchain technology is transforming global markets and shaping fiscal policy.

Key Responsibilities:
- Corporate Structure
- Financial structuring
- Regulatory Compliance
- Treasury Management

Sebastiano Scròfina
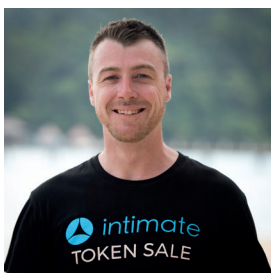### Blockchain Analyst

Key Responsibilities:
- Trust & reputation
- Token design
- Feedback system

Chrisnel Tiglao
Senior QA

Key Responsibilities:
- Writing test plans.
- Executing test plans.
- Estimating and prioritising of features

Travis Cunningham
Community Team

Key Responsibilities:
- Digital Marketing Management & Analysis.
- Community Management and Engagement.
- Media & Content

Allanaire Tapion
Senior Software Engineer

Key Responsibilities:
- Sprint planning.
- Software Development.
- Software Deployments.

intimate's Advisors

Michael Terpin
Crypto Industry

David Gzesh
Legal - Payments

Charlotte Rose
Adult Industry

Kaliya Young
Self Sovereign Identity

Mark Schechter
Adult Entertainment

Derrick Pierce
Adult Industry

Mike Israel
Trust & Identity

Corey D. Silverstein
Legal - Adult/Crypto

Connect with intimate
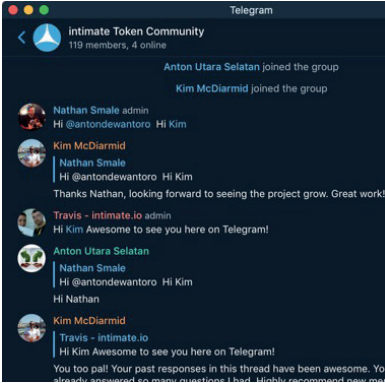
Telegram

The intimate team are regularly available for chat via telegram. This is the most dynamic social platform to engage with the team and other supporters of the intimate mission.

Click on the following link to join our Telegram group: https://t.me/intimatetoken

Telegram is the perfect place to ask questions, get support, learn more and add your voice to the growing number of people that do not want to see social stigma or institutional bias impact this industry any longer.

Other social channels

intimatetoken	**intimate_io**	**intimatetoken**
All of our major articles and content is shared via LinkedIn. We have developed a major network of influencers across the globe	Twitter is the intimate channel for fast communication, we keep it up-to-date and it comes into its own during our regular conference appearances.	Facebook is the intimate family home! You will see the personal side of business and get to meet the people who have been working so hard on building intimate.

Token Enquiries

Reuben Coppa
reuben@intimate.io
+44 7852 532 554

Media Enquiries

Nathan Smale
nathan@intimate.io
+44 7722 048 519

intimate.io